

Campaign Pack + Prospects

£399/mo

MONTHLY · CANCEL ANY TIME

Everything in Campaign Pack — plus 50 ICP-matched, enriched prospect contacts every month. Content to attract inbound. Prospects to drive outbound. Both, every 30 days.

WHAT YOU GET

- All Campaign Pack deliverables (content, posts, email, calendar)
- 50 ICP-matched prospect contacts per month
- Verified emails — no bounces
- Company enrichment + intent signal flags per contact
- Personalisation hook per contact — ready to outreach
- CSV (import-ready) + PDF summary monthly

WHO IT'S FOR

- Founders running inbound and outbound in parallel
- Sales-led teams needing warm content and cold pipeline
- Anyone who wants to show up AND reach out without doubling workload

HOW IT WORKS

01

Subscribe and brief us — brand voice, ICP, target verticals

02

Every month: content pack + enriched prospect list delivered

03

Review, approve, publish and outreach. Cancel any time.

SAMPLE MONTHLY SUMMARY

This month:

- 12 posts written and scheduled
- 3-part email sequence ready to send
- 50 prospects delivered (CSV + PDF)
- 6 flagged high-intent (recent funding or new hire)
- Personalised openers written for all 50 contacts