

Competitor Snapshot

A deep dive on 3 competitors — positioning, content strategy, pricing signals, gaps you can exploit. Know exactly what t...

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WHAT IT IS

A deep dive on 3 competitors — positioning, content strategy, pricing signals, gaps you can exploit. Know exactly what they're doing before you plan your next move.

WHAT WE NEED FROM YOU

- Your website URL
- 3 competitor URLs (or we identify them for you)

WHAT YOU GET

- 3-competitor positioning analysis
- Content strategy breakdown per competitor
- Pricing signal report
- Gap analysis + recommendations

HOW IT WORKS

- 1 Submit URLs
- 2 Lens analyses positioning, content, pricing, and gaps
- 3 Findings structured into actionable brief
- 4 PDF delivered