

# Campaign Pack

£299<sub>/mo</sub>

MONTHLY · CANCEL ANY TIME

Your monthly written content engine. Research, writing, social posts, email sequence, and a 30-day content calendar — delivered every month, ready to publish. Cancel any time.

### WHAT YOU GET

- Research brief — trends, audience needs, competitive angles
- 1 long-form pillar asset (1,500–2,000 words, SEO+AEO optimised)
- 12 social posts in your voice (LinkedIn, X, short-form)
- 3-part email sequence — nurture or campaign
- 30-day content calendar, themed and mapped
- Monthly performance notes and content strategy

### WHO IT'S FOR

- Founders who want to stay visible without drowning in content
- Small marketing teams that need an AI-powered content partner
- Anyone tired of starting from scratch every month

### HOW IT WORKS

01

Subscribe and brief us once — brand, voice, audience, goals

02

Every month we research, write and deliver your content pack

03

Review, approve, publish. Cancel any time.

### SAMPLE MONTHLY DELIVERABLE

March 2026 Pack:

- Pillar: 'Why your marketing funnel is dying (and what replaces it)'
- 12 Posts: 4 LinkedIn hooks, 4 X threads, 4 short-form
- Email: 3-part nurture for new subscribers
- Calendar: Insight / Framework / Story / CTA