

# Content Sprint

**£599** one-off

7 WORKING DAYS

A full content kickstart. Research-led written foundation plus AI-produced video shorts — everything you need to show up properly for 4–6 weeks, delivered in one go.

## WHAT YOU GET

- Research brief — audience, angles, competitive gaps
- 1 long-form pillar asset (1,500–2,000 words, SEO+AEO optimised)
- 12 social posts in your voice (LinkedIn, X, short-form)
- 3-part email nurture sequence
- 4-week content calendar
- 5 short-form video scripts + AI-produced video shorts
- 1 animated explainer (60 seconds, branded)

## WHO IT'S FOR

- Founders who've been quiet and need to show up fast
- Marketing managers launching a new product or campaign
- Anyone who knows what they want to say but lacks time to produce it

## HOW IT WORKS

01

Brief us — topic, audience, tone, existing assets

02

We research, write, produce and QC everything

03

Full content pack delivered in 7 working days

## SAMPLE OUTPUT — LINKEDIN HOOK

"Most brands don't have a marketing problem.  
They have a memory problem.  
Nobody remembers them — because they've never given anyone a reason to.

Here's the three-part fix: [thread continues]"